

AN ANALYSIS OF ILLOCUTIONARY ACT ON SONG LYRICS OF BRUNOMARS'S DOO-WOOPS & HOOLIGANS ALBUM

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Abstract: An Analysis Of Illocutionary Act On Song Lyrics Of BrunoMars's Doo-Woops & Hooligans Album. Illocutionary act is an act performed in saying something. Illocutionary acts is an utterance with some kind of function in mind. As a part of written language, literary works such as play, novel, film, short story, and song can also be analyzed by using illocutionary act theory. The study discussed about the use of Illocutionary Act to determine the lyric of the song's meaning. The objectives of this study were to : (1) To describe the types of illocutionary speech acts are contained on song lyrics Doo-Woops & Holligans Album. And (2) To find out the functions of the illocutionary act found in the song lyrics Doo-Woops & Holligans Album. This study applied a descriptive qualitative method to analyze the data. The source of the data was obtained from Bruno Mars's Doo-Woops & Holligans Album. The data was taken the lyrics of 10 songs from Bruno Mars's Doo-Woops & Holligans Album to find the types and functions of Illocutionary Act . The technique in analyzing the data was using the theory of Miles & Huberman, that is data condensation, data display, and conclusion drawing and verification. There were then found out the song lyrics of Doo-Wops & Hooligans Album by Bruno Mars use most of representative illocutionary acts and the song lyrics of Doo- Wops & Hooligans Album by Bruno Mars use most of collaborative illocutionary acts's function.

Keywords: *Illocutionary cct, Bruno Mars, Doo-Woops and, Holligans album*

Abstrak: Tindak ilokusi adalah tindakan yang dilakukan dalam mengatakan sesuatu. Tindak ilokusi adalah tuturan yang memiliki fungsi tertentu. Sebagai bagian dari bahasa tulis, karya sastra seperti drama, novel, film, cerpen, dan lagu juga dapat dianalisis dengan menggunakan teori tindak ilokusi. Kajian ini membahas tentang penggunaan Illocutionary Act untuk menentukan makna lirik lagu. Tujuan dari penelitian ini adalah untuk : (1) Mendeskripsikan jenis-jenis tindak tutur ilokusi yang terdapat pada lirik lagu Album Doo-Woops & Holligans. Dan (2) Untuk mengetahui fungsi tindak ilokusi yang terdapat pada lirik lagu Album Doo-Woops & Holligans. Penelitian ini menggunakan metode deskriptif kualitatif untuk menganalisis data. Sumber data diperoleh dari Album Doo-Woops & Holligans milik Bruno Mars. Data diambil lirik 10 lagu dari Album Doo-Woops & Holligans Bruno Mars untuk mengetahui jenis dan fungsi Illocutionary Act. Teknik analisis data menggunakan teori Miles & Huberman yaitu kondensasi data, penyajian data, penarikan kesimpulan dan verifikasi. Kemudian ditemukan lirik lagu Album Doo-Wops & Hooligans karya Bruno Mars sebagian besar menggunakan tindak ilokusi representatif dan lirik lagu Album Doo-Wops & Hooligans karya Bruno Mars sebagian besar menggunakan fungsi tindak ilokusi kolaboratif.

Kata kunci: *Illocutionary act, Bruno Mars, album Doo-Woops and Holligans*

1. INTRODUCTION

Speech act theory developed during the middle of the twentieth century out of sense of dissatisfaction on the part of writers such as J. L. Austin. He defined speech acts as the actions performed in saying something. Speech act theory says

that the action performed when an utterance is produced can be analysed on the three different levels. These are, Locutionary act, Illocutionary act, and Perlocutionary act. Firstly, locutionary act is roughly equivalent to uttering certain sentence with a certain sense and reference, which again is roughly

equivalent to “meaning” in traditional sense. Secondly, Illocutionary act such as informing, ordering, warning, undertaking, Thirdly, Perlocutionary acts achieve by saying something, such as convincing, persuading, deterring, and even, say, surprising or misleading (Smith, 2003).

Illocutionary act is an act performed in saying something. Illocutionary acts is an utterance with some kind of function in mind. When analyzing an utterance, it does not only deal with what do the sentence means, but also what kind of act does a speaker performs in uttering a sentence. Illocutionary act is a very important part of speech act because illocutionary act becomes the main central of communication. Illocutionary acts becomes the basic of analysis in pragmatic comprehension (Gunarwan, 2007).

It means that, the hearer will know the purpose of the speaker if s/he understands the illocutionary act of the utterance. The interpretation of the illocutionary acts are concerned with force. for example: “I will go to campus at 8.am”. In this utterance, the speaker has made an action of “promise” via language to go to the campus at 8 a.m. But Illocutionary acts are also act performed to utter the intention behind the speaker’s words that indicates the speaker’s purpose in saying something whether to state, recommends, offers, promises, etc. It means that illocutionary act can also be found on written language as written language also contains writer’s intention or purpose to say to the reader. As a part of written language, literary works such as play, novel, film, short story, and song can also be analyzed by using illocutionary act theory.

Song is a type of literary work that writer compose the language into lyrics and add melodies to create melodious. The song can make the

listener to feel the emotions with the song, song is like communicating with listeners through lyrics that are in the form of words or sentences. Songs as communication media are often used as a medium for delivering messages. Song lyrics can be seen as one of the written works of art whose shape is similar to poetry. The language in the song lyrics is a language that is condensed, shortened, and given a rhythm with a coherent sound and the choice of figurative and imaginative words.

Thus, illocutionary act can be applied in the song lyrics in order to get the intended message of the song and also what kind of message which is delivered in the song lyrics because everyone may have different interpretation about the meaning of sentence in the song lyrics. It depends on the speaker’s meaning and also the context. In order to successfully deliver this intended message, the hearer should understand the context and the speaker’s idea, and by analyzing illocutionary act found in the song lyrics of this album, we can get to that goal.

the researcher has several song lyrics from Bruno Mars as the object of his study because besides the song lyrics have never been studied, Bruno Mars’s song lyrics have their own peculiarities, namely stories that describe daily life, unity, friendship, romance, and love. Album Doo-Wops & Hooligans album is chosen cause his debut studio peaked at number three on the US Billboard 200 and topped the charts in Canada, Germany, Ireland, the Netherlands and in the United Kingdom. This album produced number one successful singles titled "Just the Way You Are", "Grenade" and "The Lazy Song". "Just the Way You Are", won a Grammy Award for Best Male Pop Vocal Performance. In 2011, Mars recorded a single entitled

"It Will Rain" for The Twilight Saga: Breaking Dawn - Part 1.

From the description above, it can be seen that the lyrics of the Bruno Mars's song is an interesting material to study. In addition, the songwriter also uses several language styles that affect the beauty of the song lyrics. Based on background of this study, the writer are eager to conduct a research with the title, "An Analysis Of Illocutionary Act On Song Lyrics Of Bruno Mars's Doo-Woops & Holligans Album".

The problem of this research are identified as follow, The types of illocutionary speech acts are contained on song lyrics Doo-Woops & Holligans Album and The functions of the illocutionary act found in the song lyrics Doo- Woops & Holligans Album.

The aims of this research is : To describe the types of illocutionary speech acts are contained on song lyrics Doo-Woops & Holligans Album and To find out the functions of the illocutionary act found in the song lyrics Doo-Woops & Holligans Album.

2. METHOD OF RESEARCH

In this study, the writer used design of qualitative descriptive method which is a method of research that attempt to describe and interpret the objects in accordance with reality. The qualitative research is a means for exploring and understanding the meaning individuals or groups ascribe to a social or human problem. The descriptive method is implemented because the data analysis is presented descriptively, the writer used song lyrics from Bruno Mars's Doo-

Woops & Holligans Album that are being analyzed (Chih-Pei HU, Yan-Yi Chang, 2017).

The sources of the data in this research are the song lyrics of Bruno Mars's Doo-Woops & Holligans Album. This album contains 10 songs. Those songs are

(1) Grenade, (2) Just The Way You Are, (3) Our First Time, (4) Runaway Baby, (5) The Lazy Song, (6) Marry You, (7) Talking to the Moon, (8) Liquor Store Blues, (9) Count on me, and (10) The Other Side. The data are in the form of sentence and clause from single lyric or combine lyrics which contain of illocutionary act.

The technique of collecting data is used by researcher to collect the data that is needed and related to the discussion in the research. In this study, the writer used documentation method. Documentation explaining the technique is to look for data about things or variables in the form of notes, transcripts, books, newspapers, magazines, inscription, and agenda for information embodied data relating to the discussion (Sudaryono, 2016).

After collecting data, the researcher would implement to analyze data, there are three concurrent flows of activity: (1) data condensation, refers to the process of selecting, focusing, simplifying, abstracting, and/or transforming the data that appear in the full corpus (body) of written-up field notes, interview, transcriptions, documents, and other empirical materials (2) data display an organized, compressed assembly of information that allows conclusion drawing and action and

(3) conclusion drawing/verification, . Conclusions are also verified as the analyst proceeds. Verification may be as brief as a fleeting second thought crossing the analyst’s mind during writing, with a short excursion back to the field notes Miles & Saldana, 2014).

3. DATA AND ANALYSIS

From the analysis of the data findings above which determine the

types of illocutionary acts and their functions, the researcher tries to analyze the lyrics one by one and one by one stanza to be categorized as illocutionary acts. As an answer to the first problem formulation, the researcher discusses the types of illocutionary speech acts are contained on song lyrics Doo-Woops & Holligans Album with details using the table below:

Table 4.1
Data Finding of Illocutionary Acts’s Types

No	Title of Song	Illocutionary Act’s Type	Frequency	Number of Data
1	Grenade	Representative	9	15
		Directive	2	
		Comissive	1	
		Expressive	2	
		Declarative	1	
2	The Way YouAre	Representative	6	16
		Directive	1	
		Comissive	3	
		Expressive	6	
3	Our First Time	Representative	10	18
		Directive	3	
		Comissive	1	
		Expressive	4	
4	Runaway Baby	Representative	14	17
		Directive	4	
		Comissive	1	
		Expressive	1	
5	The Lazy Song	Representative	10	16

		Directive	3	
		Comissive	1	
		Expressive	2	
6	Marry You	Representative	9	17
		Directive	6	
		Comissive	1	
7	talking to theMoon	Representative	12	15
		Directive	2	
		Expressive	1	
8	Liquor Stores Blue	Representative	14	20
		Directive	2	
		Comissive	2	
		Expressive	2	
9	Count on Me	Representative	9	16
		Directive	1	
		Comissive	6	
10	The Other Side	Representative	15	24
		Directive	5	
		Comissive	4	
TOTAL				174

Table 4.1 shows that the total numbers of data are 174 data from 10 songs containing

Illocutionary Acts's Type. In the table we can see that the most dominant types of Illocutionary Acts found in the album is representative with 108 data (62%), followed by directive with 29 data (38,2%), comissive with 20 data (11,5%), expressive with 16 data (9,8%) and declarative with 1 data (0,6%). From the data finding that shows in the table, the researcher can concluded that the song lyrics of Doo-Wops &

Hooligans Album by Bruno Mars use most of representative illocutionary acts, which are 108 data.

Then for the illocutionary act function of the song lyrics of Doo-Wops & Hooligans Album by Bruno Mars which was analyzed by researchers to answer the second problem formulation, the detailed description is in the table below:

Table 4.2
Data Finding of Illocutionary Acts's Function

No	Title of Song	Illocutionary Act's Function	Frequency	Number of Data
1	Grenade	Competitive	1	6
		Collaborative	2	
		Conflictive	3	
2	Just The Way You Are	Convivial	3	3
3	Our First Time	Convivial	3	3

4	Runaway Baby	Competitive	2	4
		Convivial	1	
		Collaborative	1	
5	The Lazy Song	Competitive	2	4
		Convivial	1	
		Collaborative	1	
6	Marry You	Convivial	1	1
7	Talking to the Moon	Competitive	1	3
		Convivial	1	
		Collaborative	1	
8	Liquor Stores Blue	Competitive	1	4
		Collaborative	3	
9	Count on Me	Convivial	3	3
10	The Other Side	Competitive	1	7
		Collaborative	6	
TOTAL				38

Table 4.2 shows that the total numbers of data are 38 data from 10 songs containing Illocutionary Acts's Type. In the table we can see that the most dominant types of Illocutionary Acts found in the album is collaborative with 15 data (39,5%), followed by convivial with 14 data (36,8%), competitive with 6 data (15,8%), and conflictive with 3 data (7,9%). From the data finding that shows in the table, the researcher can concluded that the song lyrics of Doo-Wops & Hooligans Album by Bruno Mars use most of collaborative illocutionary acts's function, which are 15 data.

4. CONCLUSION AND SUGGESTION

a. Conclusion

Based on the findings and data analysis, there were some conclusion that could be described as follows:

1. The types of illocutionary speech acts are contained on song lyrics Doo- Woops & Holligans Album are representative with 108 data (62%), directive with 29 data (38,2%), commissive with 20 data (11,5%), expressive with 16 data (9,8%) and

declarative with 1 data (0,6%), it's can concluded that the song lyrics of Doo-Wops & Hooligans Album by Bruno Mars use most of representative illocutionary acts.

2. The functions of the illocutionary act found in the song lyrics Doo-Woops & Holligans Album are collaborative with 15 data (39,5%), followed by convivial with 14 data (36,8%), competitive with 6 data (15,8%), and conflictive with 3 data (7,9%), it's can concluded that the song lyrics of Doo-Wops & Hooligans Album by Bruno Mars use most of collaborative illocutionary acts's function,

b. Suggestion

Based on the results, the researcher proposes some suggestions as follows:

1. To the future researchers who want to conduct the similar study can undertake the research with deeper discussions about the social goal in the functions of illocutionary act. The researcher suggests this research needed to be done next in understanding the functions of illocutionary acts in order to generate a more perfect study.
2. It is also expected from the future researchers to provide more explanation related with the study of illocutionary functions about the linguistic behavior: positive and negative politeness which is needed to be explained clearly of how it is consider as positive or negative politeness in the utterances of the speakers.
3. There are more objects of study that can be conducted with illocutionary acts as the frame work. The other researchers can inquire in different area such as advertisement, speech, movie and any other objects to analyze not only the category but also the function of illocutionary act to present different result.

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