



## **Transitivity Process in Joko Widodo's Inauguration Speech**

Alfrin Juniarto Siringoringo<sup>1</sup>, Meisuri<sup>2</sup>

<sup>1,2</sup>, English and Literature Department, Universitas Negeri Medan, Indonesia

Correspondence E-mail: [alfrinjuniartosiringoringo@gmail.com](mailto:alfrinjuniartosiringoringo@gmail.com)

### **ABSTRACT**

The thesis deals with Transitivity Process in Joko Widodo's Inauguration Speech. The objectives of this study were find out the types of transitivity process used, and to describe transitivity revealed in Joko Widodo's Inauguration Speech. This study was conducted by using the descriptive qualitative method. The data of the study were the clauses that spoken by Joko Widodo's in the Inauguration Speech. The data analyzed were taken by listing and tabulating the data. The data were analyzed based on the theory proposed by Halliday's. The findings

indicated that there were transitivity process which consists of six significant types, those are : material, mental, relational, behavioral, verbal, and existential. There are material process is (49,46%), relational process (32,25%), verbal process (6,45%), mental process (5,37%), existential (4,30%), and behavioral (2,15%). The transitivity process reveals that Joko Widodo's attempts to construct the ideology of democracy during his speech.

### **Keywords:**

*Transitivity Process, Inauguration Speech.*

## INTRODUCTION

In order to communicate, people use language . it is important tool in society because it is needed by individuals to interact with others. In our daily lives, language is not only communicated verbally but also non-verbally. It means that language can be utilized both in spoken or written forms. Halliday (1985) stated that text, in its spoken or written form, is the product of language and the part of the society. Therefore all linguistics phenomena are social. Halliday (2009) stated that the concern of spoken or written form and the contexts of their use in the systematic study of language in use, known as Systemic Functional Linguistics. Following Oktifati and Dahmanuri (2014:22) state that Systemic Functional Grammar is profoundly concerned with the relationship between language and the other elements and aspects of social life, and it is approach to the linguistics analysis of text is always oriented to the social characters text. The researcher took the transitivity process as the topic of this research because process is one of important thing in transitivity system beside the participants and circumstance, andthe process is essential aspects of the speech.

### **A. Systemic Functional Linguistics**

Paltridge (2006:127) stated that Systemic Functional Linguistics theory is the development of grammar study from sentence-based perspective to more discourse-based perspective. Bustan (2011:22) stated that a verb takes or does not take a direct object is not a main consideration. It considers the three components of what Halliday calls in (1985) a transitivity process. Then, Halliday divides all the process into six types, namely: material, mental, relational, behavioral, verbal, and existential. The processes can represent about what is going on in the reality: doing, happening, feeling, or being. Thus clause is the most significant unit in this case.

### **B. Critical Discourse Analysis**

Critical Discourse Analysis is one of the approaches to discourse analysis which adopts a macro analytical view of language. Paltridge (2006:179) stated that CDA explores the connection between the use of language and the social and political contexts. CDA aims to investigate critically social inequality it is expressed, signaled, constituted, legitimized by language use or discourse (Wodak & Meyer, 2001:2). Following by Fairclough & Wodak

(1997) describe some principles for CDA which underlie many of the studies done in this area.

### **C. Political Ideologies**

Etymologically, the term ideology from the word 'ideas' or 'idea' which mean thought or belief while the word 'logos' later become 'logy' which means way or knowledge. According Sargent (1981) stated that ideology is a value or belief system that is accepted as fact or truth by some group. Ideology called as a system because ideology refers to belief that is organized. Ideology also shared by a group of people can emotionally affect their attitude, and influence an individual or other group to choose act or do something.

### **D. Political Speech**

According to Anggraini (2018) speech has three main functions which are informing, persuading and entertaining. From the functions there are three types of speech which are informative, persuasive, and special occasion speech. Informative speech is used to inform audience about specific message. Persuasive speech is neutral speech because it means free from their own belief and the audience's opinion about something. Then special occasion is found in special events such as birthday, wedding, dinner, or graduation speech.

## **METHOD**

This study was conducted by using descriptive qualitative method because this study intends to investigate the types of process. According to Johnson and Christensen qualitative research is research that relies on the collecting of qualitative data. The researcher used the theory from Miles, Huberman & Saldana (2014) for analyzing the collected data with some steps: considering data, displaying data, drawing data, and verifying conclusions. In this study the data source is the utterances from the speech used by Joko Widodo's in Inauguration Speech. The researcher got the source from [www.m.detik.com](http://www.m.detik.com). The research instrument used by researchers as the observation guidelines. In this research, the researcher used the observation technique to collect the process that used in Joko Widodo's Inauguration Speech.

## RESULTS

The researcher described and analyzed the data found on Joko Widodo's Inauguration Speech. From the data analyzed there were 92 clauses found. There were six types of transitivity process found in. There were: material process 49,46%, relational process 32,25%, verbal process 6,45%, mental process 5,37%, existential process 4,30%, and behavioral process 2,15%. By the percentage, it stated that material process is the dominant process. These result proved that Joko Widodo tried to apply the materia process more than the other processes as the way to persuade the audience what is the main idea and what should do by the audience. There are two mains point which are elaborated by the researcher. The first point is about typers of transitivity process used in Joko Widodo's Inauguration speech and the second point is about the ideological construction of Joko Widodo's speech. Joko Widodo used variety language during his speech have applied all the types of transitivity proposed by Halliday. Material processes as the process of doing are mainly used for indicating Joko Widodo words for actions. His material clauses signal the actions that will be done for the future government. Mental processes as the process of sensing are used by Joko Widodo to express and ask the people to see, hear, feel, and even think about what is going on in Indonesian. Relational processes as the process of being are applied to describe, define, identify, and even symbolize something related to Indonesian's circumstances. Behavioral processes as the process of behaving are encoded by Jokowi to express and ask the people to act with the consciousness such as listening, watching, enjoying, etc. Verbal processes as the process of saying convey Jokowi verbal actions which are directed to the Indonesian people. The last, existential processes as the process of existing reflect Indonesia's condition related to the existence and absence of something. Transitivity clauses used in campaign speech seems to have a bad impression. It is regarded as his speech strategy to attract people attention. The other way, Jokowi utters bad impression no longer in his inauguration speech since he wants to express his grateful feeling after winning the election.

## REFERENCES

- Ary, D., Jacobs, L.C., & Sorensen, C. (2010). *Introduction to Research in Education Canada*: Wadsworth.
- Bustam, M. R. 2011. Analyzing Clause by Haliiday's Transitivity System. *Jurnal Ilmu Sastra*, 6 (1), 22-34
- Creswell, J.W. 2014. *Research Design Qualitative, Quantitative, and Mixed Method Approaches*. London: SAGE.
- Fairclough, N. 2001. *Critical Discourse Analysis: The Critical Study of Language*. New York: Longman Publishing.
- Fairclough, N., and Wodak, R. 1997. *Critical Discourse Analysis*. In T.A. van Dijk (ed). *Discourse as Social Interaction*. London: Sage.
- Halliday, M.A.K, 1985.*An Introduction to Functional Grammar*.London: Edward Arnold.
- Halliday. M.A.K, & Webster, J.J 2009.*Systemic Functional Linguistics*. London: Continuum Companion Publishing Group
- Khoiriyah, L. (2016). *Beauty Concept in Toothpaste Advertisement: A Critical Discourse Analysis*. Thesis. UIN Maulana Malik Ibrahim. Edward Arnold
- Litosseliti, L. 2010. *Research Method in Linguistics*. New York: Continuum International Publishing Group.
- Locke, T. 2004. *Critical Discourse Analysis*. London: Continuum International Publishing Group.
- Lydia, A. 2013. *The Choice of Words Transitivity and Ideology of the Headlines in the Jakarta Post Reporting Apec in Indonesia*. Surabaya State University.
- Mangunhardjana. A. 1997. *Isme-isme Dari A Sampai*. Yogyakarta:KANISIUS.
- Nova, A, 2018. *Transitivity process and ideological construction of Donald Trump's Speeches*. IN: Faculty of Arts and Humanities.
- Oktifati, L. & Damanhuri, A. (2014). *Transitivity and Ideology: A Critical Discourse Analysis of Obama's Second Inaugural Speech*. Language Horizon, 03, 21-26.
- Opara, S. 2012. Transitivity is Selected Narrative Discourse. *International Journal of Arts and Commerce*, 1, 109-121.
- Paltridge, B. 2006. *Discourse Analysis*. London: Continuum
- Rahmadania, A. (2011). *An Analysis of Transitivity Processes of Inauguration Speeches of Two Prime Ministers of Australia John Howard and Julia Gillard*. Thesis. University of Sumatra Utara.
- Richardson. John.E. 2007. *Analysing Newspapers: An Approach from Critical Discourse Analysis*. New York: Palgrave Macmillan.
- Sargent, L.T. 1981. *Contemporary Political Ideology*. Illinois: The Dorsey Press
- Sharififar, M. & Rahimi, E. (2015). *Critical Discourse Analysis of Political Speeches: A Case*

- Study of Obama's and Rouhani's Speeches at UN. *Theory and Practice in Language Studies*, 5(2), 343-349.
- Sipra, M.A. & Rashid, A. (2013). Critical Discourse Analysis of Martin Luther King's Speech in Socio-Political Perspective. *Advances in Language and Literary Studies*, 4(1), 27- 33.
- Spencer, H. 1997. *The study of Sociology*. London: Williams and Norgate.
- Sukarna. 1981. *Ideology Suatu Studi Ilmu Politik*. Bandung: Alumni
- Van Dijk, T.A. 2006. Ideology and Discourse Analysis. *Journal of Political Ideologies*. 11, 115-140
- Van Dijk. 1996. *Discourse, Power and Access*. In Caldas-Coulthard, C. R. and Coulthard M (eds.). *Text and Practices: Reading in Critical Discourse Analysis*. London. Routledge.
- Winardi . 1986. *Kapatalisme versus Sosialisme*. Bandung: Remadja
- Wodak, R & Meyer, M. 2001. *Method of Critical Discourse Analysis*. London: SAGE Publication
- <https://jeo.kompas.com/naskah-lengkap-pidato-presiden-joko-widodo-dalam-pelantikan-periode-2019-2024>