

**VIDEO BLOG AS THE DEVELOPING MEDIA OF WRITING  
RECOUNT TEXT FOR STUDENTS IN SENIOR HIGH SCHOOL**

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**ARTIKEL**

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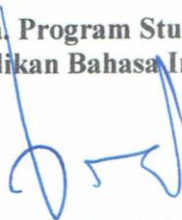
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# **VIDEO BLOG AS THE DEVELOPING MEDIA OF WRITING RECOUNT TEXT FOR STUDENTS IN SENIOR HIGH SCHOOL**

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## **ABSTRACT**

This research was aimed to develop appropriate, interesting and attractive writing media in teaching recount text for ten grade students of Sinar Husni high school. The research was conducted by Research and Development (R & D) design through six stages; gathering information and data, analyzing data, designing media, validating by experts, revising, and final product. The subject of this research was class X-IPA students consisting of 39 students. The instruments for collecting the data were questionnaire and interview. The interview result was analyzed as qualitative data and the questionnaires analyzed as quantitative data. The interview and questionnaire results prove that the students need a media in learning recount text. The products have been validated by experts. The scores are 86,08% from English Lecturer and 92,17% from English Teacher. It means the developing media appropriate to teach recount text for the grade students of Sinar Husni high school.

*Keywords: Developing writing media, Ten grade students, Recount text, Video blog.*

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# INTRODUCTION

## *Background of the Study*

English is one of the international language that is popular in every country, including in Indonesia. English has a great influence in all field, one of them is in education. In education, English also strongly affected into the formation of the curriculum. Curriculum 2013 requires each level of education to teach English as a compulsory subject to taught from elementary schools to senior high schools or vocational high schools.

In English learning process, students demanded to master some skills in English. They are listening, speaking, reading and writing. Writing is one of the productive skills which is dealing with the production of written language. It is more complicated than it seems at first, and often seems hardest of the skill, even for native speakers of a language. Indonesia ministry of education also have a regulation that senior high school students need to be taught how to write and reach the literacy level.

At the time of writing, a student must submit ideas. So often, they require a lot of time to think, process, organize, and develop ideas to interesting to read. Based on the Indonesian curriculum, there are several genres of writing that must be learned by the students. They are descriptive, recount, narrative, report, and Also procedure. Recount text is a text that retelling or an recounting of an events or an experiences

(Dirgeyasa 2015:3). Based on Dirgeyasa states, a student should be able to inform and describe past experiences by retelling the events into writing.

Writing recount text is one material that is difficult to study because many factors that inhibit such a lack of experience and forget about a sequence of events. According to (Pongsiriwet, 2001) written language production can be more difficult for Indonesian students as EFL learners since they have to “put a lot of time and efforts into acquiring the language and learning to write”. This problem is not just a problem to students, but also a problem for the teachers. Because each student must achieve learning competencies that arranged in the syllabus, so teachers must strive to increase student interest in writing. As the educator, teachers need to use innovative learning such as developing media to make students interested in learning writing.

According to researcher observation in SMA Sinar Husni, the researcher got some data of students' value in learning English. From the data, researcher concluded that the students' English competence, especially writing is relatively low. One of the factors is the lack of teaching media and teaching materials which can help the students to learn English in order to develop their writing skills, based on the interview that had been conducted during the observation, the students' learning motivation is relatively low also. They do not realize that learning English is important for their future, and also the teacher only use textbooks, worksheets and simple media to teach students to write a recount text. thus making the students' writing less varied and lead them to write the word, phrase or the same sentence that

hind their creativity and imagination and also can bring up their intention to plagiarize the words, sentences, and even the topic. Another problem is teacher sometimes just using simple media such as images.

Based on the above problem that shows the quality of learning and student competency in writing is still less than optimal, so it needs to be improved, especially on learning materials and media. That problem can be solved if the teacher could be more creative in teaching, so the students are attracted to study. In curriculum of 2013, the teachers are required to be creative in improving the media for teaching. A teacher should have an initiative and should be smart to arrange the materials that will be taught. Therefore, it is important for a teacher to deliver materials as fun as possible

One of the solution is teachers should present fresh material in a media to students in writing recount text. One of the fresh media that teacher can use in teaching recount text is by creating a video blog as the developing of media which is an interesting and innovative media in guiding the students to write recount text to the students of SMA Sinar Husni Medan. The developed of media hopefully contributed to help the teaching and learning process of writing in order to improve and develop the students' writing skill.

## **RESEARCH METHODOLOGY**

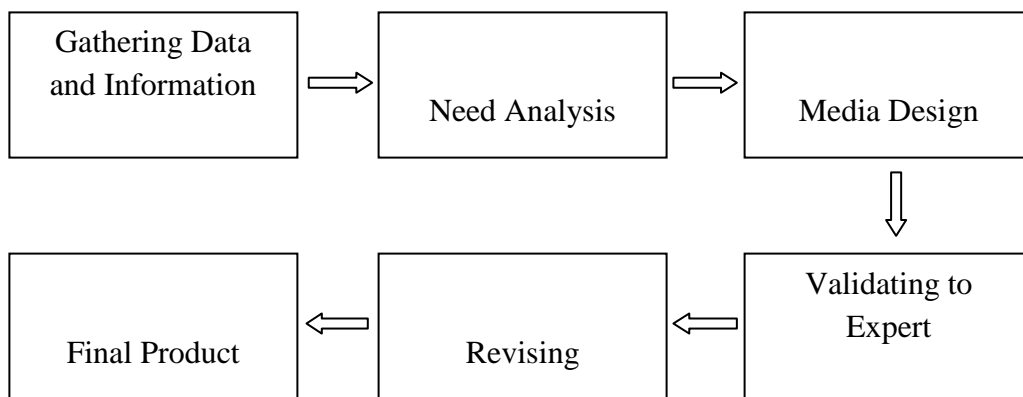
The research was conducted by using the Research and Development (R&D). Educational R & D is a development model in which the findings of research are used to design new products and procedures, which are systematically field-tested, evaluated, and refined until they meet specified criteria of effectiveness, quality, or similar standard Borg & Gall (2003: 569). Borg and Gall (2003: 572) state that if you plan to do an R&D project for a thesis or dissertation, it is best to undertake a small-scale project that involves a limited amount of original instructional design. So, in this research, the ten stages of R&D were simplified into six stages because it depends on the research needed, those are : 1) Gathering data and information, 2) Analyzing Data 3) Designing first draft of material, 4) Validating by Experts, 5) Revising, 6) Final product.

The research place was at SMA Sinar Husni which consist of 39 students. The source of data was curriculum, syllabus, existing materials, teachers' interview and students' questionnaires as qualitative data. The questionnaires and interview were the instruments of research that analyze descriptively.

In collecting the data the writer used questionnaires and interview. The first the writer observed the syllabus, analyze the basic competence, students' worksheet, the book and the media used to teach recount text. The second the writer did interview section to the English teacher who teaches in grade ten. It had function to get information about students, problem which was faced in learning

English especially writing, and also about the media used. The third, the writer gave the questionnaires to the students in order to get information about students' need in learning English. In this section the writer shared the questionnaire. So, the writer can get information toward students' need, problem in learning English and their interest.

Borg and Gall (2003) points out six steps for developing video blog as learning media as follows:



**Figure 3.1. Research and development cycle by Borg and Gall (1989).**

### **MATERIALS DEVELOPMENT**

The aim of this study was to develop appropriate media to teach writing for grade X students of Sinar Husni. So, researcher conducted need analysis to know students' need, then got the conclusion that they need a new media to increase their motivation in writing. Arsyad (2013) states that media is really needed to support some activities in the class.



After the researcher gave the students questioner to know their need, it can be known that student need the learning media in the form of Audio-visual. Audio-visual is media that can be seen, touched, and listened. it is combined between two media, such as audio media and visual media become audio-visual media or video media. Daryanto (2016) states that the benefit of using audio visual media are arousal learning and make interaction more direct link between pupils with learning resources and allows children to learn independently in accordance with talents and abilities visual, auditory, and kinesthetic. So, the writer created a new audio visual media to teach writing especially in recount text that develop based on main competence, basic competence, and students' interest. The media are believed can ease the students to understand and get an idea in writing a recount text well.

The developed media *Video Blog* were conducting the research and development stages by Borg and Gall (2003). There were six steps started from gathering data and information of school curriculum, the lesson book that used by ten grade students, and media used by the English teacher to teach writing, and next conducting need analysis to know how to made a media appropriate and related to the students 'interest. The media developed based on the needs analysis that concluded in some criteria, then from the criteria, the researcher design a media that appropriate and related to the students' interest. By analyzed the students' needs, the researcher got some solution to the teacher how to improve students' learning motivation in order to increase their skills in studying English, especially writing skill. Then

designing and created the develop media, the next stage is validating the media by two experts, and the last revising the media to get a final media.

The result of validation consisted to five aspect, they are linguistic, process, product, and content, layout. There are two average of the media, first is from media expert 86.08% and from material expert is 92,17%. In general, the average shown that the developed media is very good. There are also some suggestions and critics from the expert to revised the media, like in the beginning of the video the letter should be made into the animation, the layout of some image has not been maximally created and the ending of video should add the name or identity of vlogger.

This result of this study suggest the teachers should use the interesting media based on the students' needs and interest. it seems that it is the time for the teachers to make and provide the writing media which is appropriate and attract the students to write English. As professional teachers, it is the duty to enrich the students' knowledge and always find ways to gain their enthusiasm and motivation in learning English.

## CONCLUSION AND SUGGESTIONS

### *The Conclusion*

Based on the analysis, there are two main points that can be concluded. Firstly, there were some problems faced by the teacher and the ten grade students of SMA Sinar Husni in teaching recount text. One of the problems is that the students are really difficult to get an idea to write recount text and also express their creativity in writing text. On the other hand, recount text is really important to be taught because it is the nature of communication. The teacher needs fresh media and materials to achieve the goals in teaching and learning process. Hence, to support teaching process, some aids had to be found to help both students and teacher. The solution for them is developing the new writing media. These new writing media are based on their needs and their interest in learning that also can ease them to understand about a text, and also to write a recount text based on the video blog.

### *The Suggestions*

Based on the conclusions above, some suggestions are offered, in teaching writing, such as writing a recount text, teacher needs interesting teaching media to attract the students' attention and enable them in gaining the ideas and build those ideas into a coherent and understandable text. Video blog can be a new media to help both the teacher and the students in writing recount text text.p

The students should encourage themselves to learn English especially in writing by trying to write something that interested them. The students could have more exercises of writing recount text by finding other sources to learn.

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